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# International Council of Shopping Centers Meeting at USD--Horton Plaza Visit Planned

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# NEWS RELEASE UNIVERSITY OF SAN DIEGO



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DIRECTOR: SARA FINN, APR

DIRECTOR OF NEWS BUREAU: JOHN L. NUNES

CALENDAR EVENTS: JOAN MURRY, ASSISTANT DIRECTOR

TELEPHONE: (619) 260-4600 EXT. 4296

ADDRESS: RM 276 DESALES HALL, ALCALÁ PARK, SAN DIEGO, CA 92110

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INTERNATIONAL COUNCIL OF SHOPPING CENTERS  
MEETING AT USD--HORTON PLAZA VISIT PLANNED

The International Council of Shopping Centers will hold a week-long management and marketing seminar at USD's Manchester Executive Conference Center beginning Sunday, June 16.

Some 250 managers of retail shopping centers and major department stores from throughout the United States and Canada are expected to attend.

San Diegans Nancy Walters, special events director for the Ernest Hahn Company, and Sam Marasco, a shopping center developer, are among the national experts scheduled to teach courses during the six-day conference. Courses begin at 8:30 a.m. Monday at the Manchester center and run through Friday.

Walters will teach introductory and advanced public relations courses.

Marasco, a USD law school graduate, will speak on the latest legal concerns for the shopping center owner and manager. Marasco, formerly general counsel for the Hahn company, was instrumental in getting the shopping center council to hold its annual seminar at USD.

John Reininga, president of the international organization, is scheduled to speak on the state of the shopping center industry Sunday night after a 7:30 p.m. dinner in the Mission Room of the Bahia Hotel, where conference attendees are staying.

At 3 p.m. Sunday, the conference-goers will take a one-hour tour of Hahn's Horton Plaza Retail Shopping Center, still under construction and scheduled to open in August.

Fashion Valley Shopping Center, and its evolution, will be analyzed during the conference.

According to spokesmen, the International Council of Shopping Centers has more than 10,000 members in 49 countries. It sponsors more than 60 educational meetings annually.

Ernest Hahn is on the USD Board of Trustees.

For more information, please call John Nunes at 260-4600, ext. 4296.

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